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02/01/01

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01933 ATENT TRADEMARK OFFICE

Assistant Commissioner for Patents Washington, D.C. 20231

Attorney Docket No. 00704/RPM

Pursuant to 37 CFR 1.53(b), transmitted herewith for filing UNDER SMALL ENTITY STATUS is the patent application of

Inventor(s):

JEFFREY R. SPETALNICK 215 EAST 95TH STREET, APT. 12G

NEW YORK, N.Y. 10128

Title:

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Œ.

 SYSTEM FOR PROVIDING REWARDS TO A USER WHO REVIEWS AN ADVERTISER'S WEB SITE IN RESPONSE TO CLICKING ON A BANNER ADVERTISEMENT

Priority Claim (35 U.S.C. 119) is made, based upon:

6 Sheets of drawings, Figures 1 - 6

NONE

Enclosed herewith are:

Specification (Description, Claims, Abstract): Pages 1 - 25; Number of claims 1 - 15 [X]

Declaration and Power of Attorney [X] executed; [] unexecuted (supplied for information [X]purposes)

[X]

[X] Formal Assignment and "Patents" Recordation Form Cover Sheet (PTO-1595) AND \$40.00 RECORDATION FEE. ASSIGNMENT INFORMATION FOR PUBLICATION: [X]

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LYNBROOK, NEW YORK 11563-0807

Certified copy (ies) of priority document(s) identified above []

Information Disclosure Statement; [X] Form PTO-1449 XI

Preliminary Amendment 11

[X]**Applicant Claims Small Entity Status**

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	Number Filed		Number Extra	Rate	Calculations
Total Claims	_1520	=	0	x \$ 9.00 =	\$
Independent Claims		=	0	x \$40.00 =	\$ <u>-</u>
MULTIPLE DEPENDENT CLAIMS				+ \$135.00 =	\$ -
-				BASIC FEE	\$ 355.00
ASSIGNMENT RECO	RDING FEE				\$40.00
			Total o	of above Calculations	\$ <u>395.00</u>

To the extent not tendered by check, authorization is given to charge any fees under 37 CFR 1.16 and 1.17 during pendency of the application, or to credit any overpayment, to Deposit Account No. 06-1378. Duplicate copy of this letter is enclosed.

FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.

REG. NO. 35,614

RPM/ajj 12/97

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Please type a plus sign (+) inside this box Approved for use through 10/31/2002 OMB 6651-0035 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE									
CHANG CORRESPONDED Application Address to: Assistant Commissioner for Washington, D.C. 20231	Application Number Filing Date First Named Inventor Group Art Unit Examiner Name Attorney Docket Number			t displays a valid OMB control number					
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Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).									
X Attorney or Agent of record.									
Registered practitioner named in the application transmittal letter in an application without an executed oath or declaration. See 37 CFR 1.33(a)(1). Registration Number									
Typed or Printed Name ROBERT P. MICHAL, REG. NO. 35,614									
Signature Calif Melel									
Date February 1, 2001									
	NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.								
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Burden Hour Statement: This form is estimated to take 3 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.